

NewsBrands Ireland Journalism Awards 2018 - Digital excellence

Irish Farmers Journal - Ploughing 2017

Website: Online ploughing coverage on the Irish Farmers Journal app and website:
<https://www.farmersjournal.ie/tag/Ploughing-2017>

Social media: The Dealer tweets (The inside story on Irish farming):
<https://twitter.com/search?q=%23ploughing17%20%40IFJDealer&src=typd&lang=en>

App: The Ploughing 2017 app, by the Irish Farmers Journal:
<https://play.google.com/store/apps/details?id=com.iguide.android.ploughing2014>

Audio: Weekly podcast: ploughing takes over:
<https://www.spreaker.com/user/irishfarmersjournal/weekly-podcast-ploughing-takes-over>

Video: Flooding hits the Ploughing and Ploughing day three: the reactions:
<https://www.youtube.com/watch?v=W-W0sCIcFM&t=6s>
<https://www.youtube.com/watch?v=R-O0p-gusB4>